

## SUMMARY

I create visuals that strive. I'm a graphic designer for 5+ years that uses branding and illustrations to solve problems. Throughout my journey, I help companies and clients to create their ideas into a reality. I'm a team player but I am willing to learn under senior leaderships skills.

## EXPERIENCE

### Jacobson Rost

March 2022 - Present | Jr. Graphic Designer

- Collaborating with other designers and directors to make assets for clients including: brand guidelines, 3D modeling, web designing, and packaging.

### Columbia College Hollywood

Jan 2021 - Mar 2022 | Jr. Graphic Designer

- Designed the school's letterhead, business cards, presentation slides, and flyers that stay aligned with the brand guidelines. Now being used by the people of CCH on a daily basis.
- Increased new student enrollment by designing logos, visuals, and social media graphics for the marketing team's event campaign. Events such as contests, guest speakers, and high school programs.
- Taking directions on the structure by reorganizing the photo archive to its own programs, student life, and events for better user experience for the CCH Staff.

### Team Liquid


Sept 2021 - Dec 2021 | Graphics Intern

- Lead the graphics department with project management, communication and direction to create a brand identity for the internship program to appeal future interns on what to expect from Team Liquid and the esports industry culture.
- Get the TL fans & viewers engaged with the League of Legends World Championship by working with other designers to make social media and broadcast graphics.
- Worked on different design assets for partner companies including Honda, IMC, Kingston FURY, and Hercules Tires.



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## SKILLS

### Art & Design

Branding • Illustrations • Infographics • Typography • Layouts • Signage • Motion Graphics • Package Design • 3D Renders • Social Media Graphics • UI/UX • Printmaking • Advertising (Print, Web Banners, eBlast, SEO Blog Post, Guerilla, etc) • Presentation Deck

### Abilities

Communication • Positive Mindset • Organizing • Team Player • Self-Motivated • Take Direction • Adaptability • Time Management • Encouragement • Decision Making

### Programs

#### Adobe Creative Cloud

Photoshop • Illustrator • InDesign • Xd • Dimension • Dreamweaver • After Effects • Aero • Acrobat • Substance 3D Stager • Fresco

#### Interactive Media

Webflow • Axure RP 8 • Brackets • Microsoft Visual Studio Code • Figma • Marvel App • Web Development (HTML/CSS, w3.css, Bootstrap)

#### Miscellaneous

Affinity Designer • Slack • Trello • G-Suite • Office 365 • Asana • ClickUp • Monday.com • Discord • Skype • Mailchimp • FontLab 7 • Canva • Aseprite • Blender

## EDUCATION

### Flashpoint Chicago, A Campus of Columbia College Hollywood

June 26, 2021

BFA in Graphic Design + Interactive Media

GPA 3.74 • Cum Laude • 2021 Outstanding Achievement in Professional Development Award

### College Of DuPage

May 17, 2019

AAS in Graphic Design

GPA 3.7 • High Honors • 2019 Honorable Mention Award in Identity Design