

SUMMARY

Justin Amponin is a creative and versatile designer with one goal in mind - helping brands tell their story through visuals and illustrations. He is a collaborative team player and always ready to grow and explore new horizons. Justin also has a soft spot for schauzers and the video game franchise *Sonic The Hedgehog*.

EXPERIENCE

Morning Walk USA

March 2022 – Present | Graphic Designer

- Managed multiple campaigns for clients including: Kalahari Resorts & Conventions, Masonite, BOSS Snowplows, Jones Dairy Farm, T6 Health Systems, and Monroe Shocks & Struts.
- Produced 200+ web banners, 13+ OOH banners, 6+ booking widgets, and 18+ social assets (including sizes for stories, reels, and post) for each seasonal campaign at Kalahari Resorts & Conventions.
- Collaborated with the internal team to ensure that the campaign is ready to go and aligned with the client's brand guidelines.
- Handed off files to ensure that the design assets are ready for development or launch such as META Business Suite, Web Developers, and Ad trafficking platforms.

CHAOS CREATORS (Volunteer)

January 2024 – Present | Design Coordinator

- Designed brand materials for annual *Sonic The Hedgehog* fan conventions and special events including logo development, brand standards, social media assets, merchandise, motion graphics, and signage.
- Assigned design volunteers to different projects providing them resources, references, or other materials for support. Also providing feedback to ensure that the design asset is in good quality and aligned with the events' visuals.

Team Liquid

Sept 2021 – Dec 2021 | Graphics Intern

- Led the graphics department with project management, communication and direction to create a brand identity for the internship program that would appeal to future interns on what to expect from Team Liquid and the esports industry culture.
- Drove fan engagement during the League of Legends World Championship by working with other designers to make social media and broadcast graphics.
- Designed multiple assets for partner brands including Honda, IMC, Kingston FURY, and Hercules Tires.

SKILLS & PROGRAMS

Abilities

Communication • Decision Making • Positive Mindset • Organizing • Team-Player • Self-Motivated • Adaptability • Time-Management • Encouragement

Art & Design

Branding • Illustrations • Infographics • Typography • Layouts • Signage • Motion Graphics • Package Design • 3D Renders • Social Media Graphics • UI/UX • Printmaking • Advertising (Print, Web Banners, eBlast, SEO Blog Post, Guerilla, etc) • Presentation Deck

ORGANIZATIONS

COMBO BREAKER

May 2025 – 2026

Security Staff

AIGA Chicago

Apr 2022 – 2025

Industry Reviewer

EDUCATION

Flashpoint Chicago, BFA

Graphic Design + Interactive Media

College of DuPage, AAS

Graphic Design



Software

Adobe Creative Cloud

Photoshop • Illustrator • InDesign • Xd • Dimension • Dreamweaver • After Effects • Aero • Acrobat • Substance 3D Stager • Fresco • Animate (Flash)

Interactive Media

Webflow • Axure RP 8 • Brackets • Microsoft Visual Studio Code • Figma • Shopify • Web Development (HTML/CSS, w3.css, Bootstrap) • Squarespace • Flashtalking • META Business Suite